



**WALDWICK**  
*Chamber of Commerce*  
**5th ANNUAL**

# 5K RUN AND 1 MILE WALK

## MAY 6, 2012



- **Estimated 500+ runners and walkers**
- **43 sponsors in 2011**
- **USATF-NJ Grand Prix sponsored event**

- **Business exposure will reach thousands**
- **Proceeds to benefit the community of Waldwick**

**Please join us in the support of this community endeavor by becoming a sponsor today**

On Sunday, May 6, 2012 the Waldwick Chamber of Commerce will be hosting it's 5th Annual Waldwick 5K Run and 1 Mile Walk event. We are very happy to announce that **Massage Envy Spa** has returned as our **Presenting Sponsor** for this exciting event. There are still a number of other sponsor levels available for you to participate in.

This event attracts runners from Waldwick as well as many other surrounding towns. This year we are anticipating over 500 runners and walkers to be part of this wonderful community event. More information about the Waldwick Chamber of Commerce and our 5K Run may be found on our website: [www.waldwickchamber.com](http://www.waldwickchamber.com). Please join us by becoming a sponsor today.

***The Waldwick Chamber of Commerce...“Giving back to the Community is what we’re all about”***

	\$100 Bronze DEADLINE: March 6	\$250 Silver DEADLINE: March 6	\$500 Gold DEADLINE: March 6	\$2000 Platinum DEADLINE: March 6	\$3500 Presenting
• Eligible to contribute (up to 400) promotional advertising items (no business cards or flyers) to deluxe gift bags	✓	✓	✓	✓	✓
• Listed on the Waldwick 5K Run Chamber website	✓	✓	✓	✓	✓
• Printed on 5K race promotional posters	✓	✓	✓	✓	✓
• Mentioned in Press release		✓	✓	✓	✓
• Announced by DJ on race day		✓	✓	✓	✓
• Company Name featured on race T-shirts			✓		
• Company Logo featured on race T-shirts				✓	✓
• Prominently positioned on promo board at registration table		✓	✓	✓	✓
• FREE race entries for 5K Run or 1 Mile Walk	0	2	4	6	8
• Opportunity to set up a display table on race day for promotional give-a-ways				✓	✓
• Company logo featured on Mile marker signs along course				✓	✓
• Banner prominently displayed at entrance on race day				✓	✓
• Company logo printed on 5K registration forms (1,000+)					✓
• Newspaper feature story about involvement in 5K event					✓
• (2) town banners with company logo on it as presenting sponsor					✓
• We will provide a tent with banner on race day + 8' table					✓
• 200 personalized water bottles					✓
• Company representative can signal the start of the race					✓
• As an additional advertising benefit: Your business name/logo on 400 deluxe gift bags, the cost \$950 exclusive gift bag sponsor or \$475 to be split with another business		✓	✓	✓	✓

### PRESENTING SPONSOR – MASSAGE ENVY SPA

<p><b>PLEASE MAKE CHECKS PAYABLE TO:</b>          WCOC</p> <p><b>MAIL TO:</b>          Waldwick          Chamber of Commerce          P.O. Box 323          Waldwick, NJ 07463</p> <p><b>KIM POST</b>          201-693-6734</p>	<p style="text-align: right;">SPONSOR LEVEL _____</p> <p>COMPANY _____ CONTACT _____</p> <p>ADDRESS _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>TELEPHONE _____ E-MAIL _____</p>
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