



PARTNERS IN HEALING THE WHOLE PERSON

LIVESTRONG® at the YMCA is one of the Summit Area YMCA's most impactful and critical programs. This **free 12-week**, small group recovery program is specially designed for adult cancer survivors, supporting them as they transition from treatment to a physical and emotional return to normalcy.

As part of our mission to promote healthy living and to inspire caring for those members of our community who need help, the Summit Area YMCA works to provide programming and support to individuals of all ages and abilities. The LIVESTRONG at the YMCA program helps us assist cancer survivors in building muscle mass and strength, increasing flexibility and endurance, and improving functional ability.

The program is offered free-of-charge at both the Berkeley Heights YMCA and Summit YMCA to all members of the community. To register for our next session or for more information, visit us at www.theSAY.org or call Lisa McQuilkin, Wellness Director at the Berkeley Heights YMCA at 908 464 8373 x2026 or Sue Fieseler, Director of Community Wellness at the Summit YMCA at 908 273 3330 x1167.

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BERKELEY HEIGHTS YMCA

A branch of the Summit Area YMCA
550 Springfield Avenue | (P) 908 464 8373
Berkeley Heights, NJ 07922 | (F) 908 508 1059

SUMMIT AREA YMCA ASSOCIATION SERVICES

490 Morris Avenue | (P) 908 273 4270
Summit, NJ 07901 | (F) 908 273 4272

SUMMIT YMCA

A branch of the Summit Area YMCA
67 Maple Street | (P) 908 273 3330
Summit, NJ 07901 | (F) 908 273 0258

THE LEARNING CIRCLE YMCA

A branch of the Summit Area YMCA
95 Morris Avenue | (P) 908 273 7040
Summit, NJ 07901 | (F) 908 273 5670

www.theSAY.org

www.facebook.com/summitarea.ymca

twitter.com/thesayymca

The Summit Area YMCA is one of the area's leading charitable 501(c)3 organizations. Our programs and services are open to all through our financial assistance programs made possible through the generosity of our members, donors and partners. To help us help others, make your tax-deductible donation today at www.theSAY.org.



SUMMIT AREA YMCA MOTHER'S DAY



SUNDAY, MAY 10, 2015
MEMORIAL FIELD

Bolton Boulevard and Park Avenue
Berkeley Heights, NJ 07922

Race Funds support the LIVESTRONG® at the YMCA Program



Company Name: _____

Contact Name: _____

Street Address: _____

Contact Phone Number: _____

SPONSORSHIP LEVEL:

) Platinum) Gold) Silver) Bronze

) Enclosed is my check) Please send me an invoice

Credit Card #: _____

) I am unable to sponsor but please accept my tax-deductible contribution of \$ _____.

Please send this completed form and payment to:
SUMMIT AREA YMCA Attn: Caitlin Jensen, 490 Morris Avenue, Summit, NJ 07901

If you have questions, please contact Caitlin Jensen at caitlin.jensen@theSAY.org. Logos can be e-mailed as electronic files in jpeg (300 dpi), eps or pdf format to jenny.hui@theSAY.org. Please send black and white version of your logo.

Thank you so much for your support!

SPONSOR REGISTRATION

Title: _____

City: _____

Contact E-Mail: _____

State: _____

Zip: Code: _____

CSV: _____ Exp. Date: _____

Name on Card: _____

SPONSORSHIP OPPORTUNITIES

(Please Circle Level of Choice)

SPONSORSHIP BENEFITS	PLATINUM \$5,000*	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Company logo displayed on Mother's Day 5K website	X			
Company logo on SAY website	X	X		
Premium logo size and positioning on event signage, t-shirts, flyers, posters	X			
Company logo on event signage, t-shirts, flyers, posters		X	X	
Company listing on event flyers and t-shirts				X
Company logo on member interactive board in Summit YMCA lobby	X	X		
Branch Signage Association-Wide for 1 year	X	X		
Branch of Choice Signage for 1 year			X	
May provide literature or promotional items to be included in race gift bags	X			
Sponsor table provided at event to promote company and distribute promotional material	X	X	X	X
Membership in Chairman's Roundtable giving society (including invitation to annual 1886 Dinner)	X	X	X	
Inclusion in Press Release	X			
½ Page Ad in the YMCA Program Guide (850 copies) for one year	2X	1X		
Annual Report listing	X	X	X	X
Free race registration	20	10	5	1
Tax-Deductible Donation	X	X	X	X



* Platinum Sponsorships include category exclusivity:

SPONSORSHIP	DESCRIPTION
KICK-OFF SPONSOR*	<ul style="list-style-type: none"> • Exclusive logo listing on starting/finish line banner • Company representative to officiate start of race
FAMILY ENTERTAINMENT SPONSOR*	<ul style="list-style-type: none"> • Exclusive logo listing on entertainment stage • Company representative to speak at start of award ceremony
GIFT BAG SPONSOR*	<ul style="list-style-type: none"> • Exclusive logo listing on event reusable bags, to be distributed to approximately 900 runners
REFRESHMENT SPONSOR*	<ul style="list-style-type: none"> • Exclusive logo listing on refreshment tent • Exclusive logo on all bottled water distributed at event

SUMMIT AREA YMCA 14TH ANNUAL MOTHER'S DAY 5K RUN/WALK



Join in our chip-timed, USATF-sanctioned Grand Prix race with digital mile clocks on Sunday, May 10 and run or walk to raise funds in honor or in memory of a cancer survivor in your life!

REGISTRATION: Complete the attached application and return it with your entry fee to Summit Area YMCA, Attn: Caitlin Jensen, 490 Morris Avenue, Summit, NJ 07901.

ENTRY FEES: Early Registration, postmarked by April 24, is \$25. Thereafter and on race day, registration is \$30. USATF Members receive \$3 discount. **(MUST PROVIDE USATF MEMBER NUMBER TO RECEIVE DISCOUNT.)**

AWARDS: Awards will be given to M/F overall, M/F 1st, 2nd, 3rd Place in each age category: 6-9, 10-12, 13-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70-79, 80 and older.

AMENITIES: T-shirts and gift bags guaranteed to all participants whose registrations are received by April 24. Snacks, beverages, and entertainment will be available at Memorial Field. On-site bathrooms will be provided.

COURSE & LOCATION: USATF-sanctioned Grand Prix course posted on www.theSAY.org. Race begins and ends at Memorial Field in Berkeley Heights, NJ. Course runs through scenic Berkeley Heights neighborhoods on rolling hills and flats.

RUN/WALK SCHEDULE		
EVENT	LOCATION	TIME
Pre-Race Check-In: (Pick up your t-shirt and gift bag a day early)	Berkeley Heights YMCA	SATURDAY, MAY 9 1:00-4:00pm
Race Day Check-In:	Memorial Field, Berkeley Heights	SUNDAY, MAY 10 7:30-8:30AM
Runner Warm-Up:	Main Stage, Memorial Field	8:35-8:50am
5K Race Start:	Starting Line, Bolton Boulevard	9:00am
Family Magic Show:	Main Stage, Memorial Field	9:00-9:20am
Musical Entertainment:		9:20-9:45am
Zumba!:		9:45-10:00am
5K Awards Ceremony:		10:00am

PARKING: Parking is available at the train station and along Springfield Avenue.

MISC: Please leave all personal items in your car upon arrival; there will not be a secure area to leave personal items during the race.



RACE PARTICIPANT REGISTRATION

Register online at thesay.webconnex.com/2015 or complete the form below and return it along with your entry fee to the address listed below.

OFFICIAL ENTRY FORM

Name _____
 Male Female DOB ____/____/____
 I am a YMCA member
 I am a USATF member
 2015 USATF-NJ Member # _____
 T-Shirt Size (circle): Guaranteed if registered by April 24
 YS YM YL WS WM WL WXL WXXL
 MS MM ML MXL MXXL
 Parent Name (if under 18) _____

Participant Address _____
 City _____ Zip _____
 Phone _____
 Email* _____
 Emergency Contact Name _____
 Emergency Contact Phone _____
 I am registering as an individual racer
 I am registering as part of Team _____
 (Each team member must complete entry form)
 I am a cancer survivor
 I will run in honor of _____
 I will run in memory of _____
 I would like to make an additional donation \$ _____
 I cannot attend but please accept my tax-deductible contribution of \$ _____
 Credit Card # _____ CSV _____
 Name on card _____ Exp. Date _____

Please send completed registration form and check made payable to: **SUMMIT AREA YMCA** Attn: Caitlin Jensen
 490 Morris Avenue, Summit, NJ 07901

*Email address is required so that emergency information regarding the race can be shared in a timely fashion.

WAIVER/PUBLICITY RELEASE: The Summit Area YMCA, USATF, the Town of Berkeley Heights, their leaders, officials, sponsors, and/or anyone else connected with the race shall not be liable for any injuries, illness, loss, or damage to any person or property as a result of participation in this race. Each participant assumes the risk associated with a 5K event. I release any and all liability attributed in any legal way to the aforementioned groups. I attest to the best of my knowledge that I am physically fit and able to compete in the Mother's Day 5K 2015. I grant permission to all the foregoing to use my photographs, motion pictures, recording, or any other record of this event for any innate purposes. By signing my name below, I certify that I have read all terms and conditions of this release and do intend to be legally bound thereby.

Signature _____

Parent signature _____

(If participant is under 18)